

# VetSCOPE NEWS

## Fort Dodge Indices

*Read how to use the valuable FDI in your practice for benchmarking purposes.*

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## Save Thousands - SMS

*Veterinary practices can make substantial savings each month by using SMS text messaging.*

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## New Features

*Review the most up to date features in VetSCOPE™.*

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## Online Ordering

*Could ordering your stock online save you time and money? Read more.*

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## VETSCOPE™ HANDHELD

Complying with the Animal Remedies Legislation 2005 was never going to be easy. To attempt it by hand is time consuming and adds nothing to the profitability of the practice

In our policy to continually enhance our product range and meet the changing needs of the veterinary profession, we now introduce VetSCOPE™ Handheld, an electronic solution that fits comfortably in the hand. It is neat and robust to use in tough, outdoor environments and is the only system designed and developed to fully integrate with VetSCOPE™ Professional software.

In January 2006 we released VetSCOPE™ Mobile, which uniquely provided an electronic solution, on a laptop computer, to enable vets comply with the legislation, and much more. The software has been well received and accepted with over 40 vets currently using VetSCOPE™ Mobile.

However some vets felt a handheld solution was preferable in more demanding environments and so we are pleased to introduce VetSCOPE™ Handheld. It will allow the vet record client details and billing information and to print prescriptions on the farm. The handheld will be pre programmed with your client list and price list, associated prescription details, batch numbers and expiry dates.

Simply select your client, next the prescription item, add any other items such as call out fee and print. When back in the office, place the handheld unit in a convenient cradle to recharge the battery and synchronise the data with your VetSCOPE™ software. All recorded details will be uploaded to VetSCOPE™ and the most recent price list with updated prescription details, batch numbers and expiry dates will be transferred to the handheld simultaneously.

Electronically recording visit details on the move is made simple. It saves time and is cost-efficient, makes billing easy and ensures regulatory compliance which adds value to and improves the efficiency of the practice.

*Continued on page 4...*



## Welcome

*Back from the much needed summer holidays its time to look forward to what lies in store for our clients for the rest of 2007 and on to 2008. We are looking at many new and exciting developments of VetSCOPE™ in the coming months. We hope you find the information enclosed useful.*

*Stephen Lawler*

**Stephen Lawler  
Lawler Developments Ltd**

# VETSCOPE NEWS

## Fort Dodge Indices now available in VetSCOPE™

Lawler Developments have recently integrated the Fort Dodge Index (FDI) benchmarking system with VetSCOPE™ software. The FDI system gathers information already in the system, from participating practices, on matters such as pricing per consult, average turnover per vet, number of repeat visits per client.



FDI's quarterly reports provide participants with a quantified individual analysis of their financial and general business performance during the previous 12 months. Figures may be reassuring and back up beliefs, or present information that should be acted on.

Working with FDI and Interchem (the exclusive distributor in Ireland for the Fort Dodge range of small animal vaccines) we have integrated the FDI system with the latest version of VetSCOPE™. This will enable Interchem customers and VetSCOPE™ users access the benchmarking system. There is no additional cost to upgrade to this version as it is part of the ongoing development of VetSCOPE™ software.\*

Applies to VetSCOPE™ v8 users with paid up support contracts



## SMS Texting Saves Real Money

*Text messaging for sending reminders saves one practice over €200 per month on postage. Denis O'Shea of Lissenhall Veterinary Clinic in Swords says "Customers have no resistance to receiving this type of information on their mobile phones". This technology can directly save thousands of euro each year for a practice. Do you know that each stamp costs 55 cent? Remember the time saving by not tying up staff for hours or even days each month just to get the reminders out. Another cost saving is in the stationary used for postal reminders. This easy to use technology is already built into VetSCOPE™. Start using it today.*



## Apple iPhone revolution

The Apple iPhone is a new way of using a mobile phone. For many its just another mobile phone but the way the buttonless unit operates is a joy to behold. Most smart phones will do what the iPhone will do but it is the way in which the iPhone interacts with its user is what's important. It has a beautiful high resolution touch screen display covering practically the entire front. Using your finger to touch on the "buttons" gives a reassuring click and the screen zooms into the chosen application. This phone will act as an iPod, display your photos, watch movies, send and receive email, browse the web, take photos and much more. Most people who own a smart phone rarely if ever use its advanced features but with the iPhone I defy users not to use the email and web browsing features when connected to the internet through its built in WiFi.

The Apple iPhone was released in the USA on June 29th and should reach our shores before Christmas.

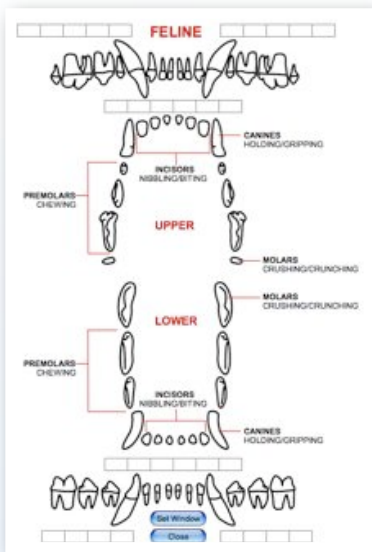


# VETSCOPE NEWS

## New features in VetSCOPE™

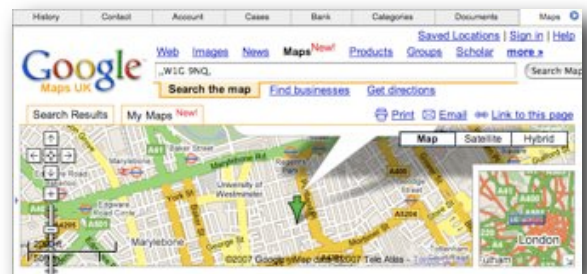
We are constantly developing VetSCOPE™ for the betterment of our clients. Below is a list of the latest features added in recent months.

- New mail merge type admission forms and consent forms
- New discharge instructions sheet
- Reminder letters – not just labels
- Multi branch design
- New layout in prices and codes
- Google maps in client layout (useful for UK)
- Password protection for editing visit records prior to to-days date
- Smaller area for visit screen
- Calendar shows contact notes for today and made today
- Enter vets on duty in Calendar
- View aged accounts within Client screen
- Print Aged accounts to end of date period
- Print account balances by financial period
- Re admit button from Visit screen
- Fort Dodge Indices
- Search clients and suppliers by colour name



### Dental Charts

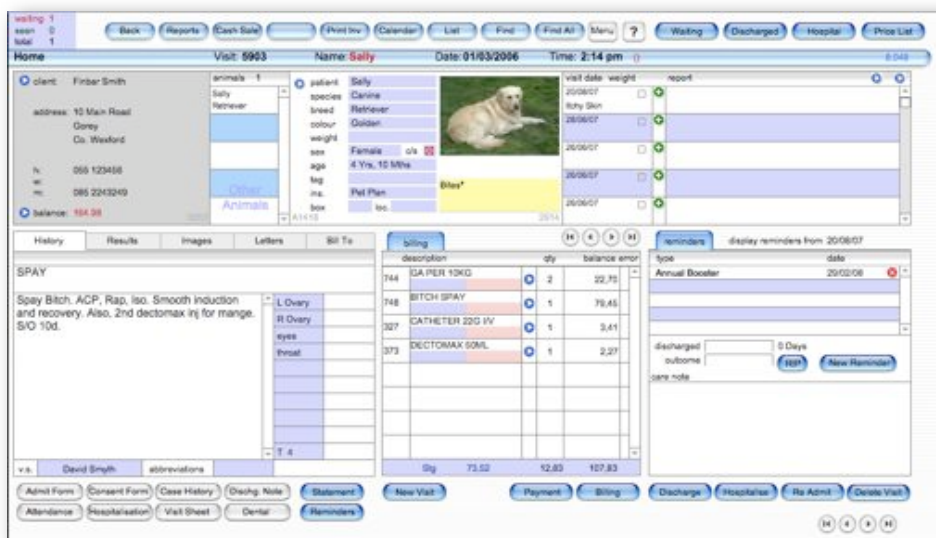
Store dental chart data within VetSCOPE™ in the pop up Dental window. Simple notations are obvious at first glance. More detailed findings may be entered for each tooth.



Google Maps show client or supplier location

Contact Notes			Reminders	On Duty
Follow up on this date			Made on this date	
when	type	from details	follow up done	
18/08/07 10:17 am 3253	Contact	Finbar Smith Peter Smith Ordered Hills canine Puppy 5kg	22/08/07	<input type="checkbox"/>
21/08/07 2:41 pm 3110	Contact	Miss. Emma Smith Stephen ordered collar for dog	22/08/07	<input type="checkbox"/>
			Dan Jones	

New contact notes and on duty personnel within the calendar



New Visit Screen

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# VETSCOPE NEWS

## VetSCOPE™ Handheld

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### Design

Measuring just 87.6mm by 185 mm and with a full colour touch sensitive screen, VetSCOPE™ Handheld will fit comfortably in the hand. The software has been designed to mimic

VetSCOPE™'s ease of use. Simply select from a list of clients, then use the built in barcode scanner to select the correct medication, enter dosage and tag number to complete. All other prescription data required by the Animal Remedies Legislation 2005 is entered automatically.

### Compliance

Complies with the Animal Remedies Legislation 2005.

### Portability

Rechargeable batteries will keep you going for the day. Recharging can take place in the office or through the in vehicle mounting solutions.

### Flexibility

VetSCOPE™ Handheld will not only print prescriptions on the farm but

records all this information for uploading to your main VetSCOPE™ system in the office. Just add an extra line for your call out fee for each call and your billing is complete.

### Durability

The VetSCOPE™ Handheld unit is sealed against water and dust up to the IP54 international standard. It is capable of withstanding a four foot drop onto concrete. It is the ideal partner for all weather conditions.

### Compatibility

VetSCOPE™ Handheld is compatible with VetSCOPE™ Professional software. At the end of the day, week or month simply place the handheld into its cradle in the office to synchronise it. The synchronisation process will upload all calls to the VetSCOPE™ office computer and simultaneously download the latest prices and client list.



## Accessories

- Car charger
- Vehicle mount
- Desktop cradle
- Additional printer



Car Mount

## Benefits

- Comply with department regulations
- Data input using predefined options
- Enter call information for billing purposes - prescription details automatically recorded
- Print prescriptions on mobile printer
- Robust handheld design
- Increase efficiency and productivity of the practice
- Eliminate manual data entry of diary's or docket books at the office
- Compatible with VetSCOPE™ Office software
- Input medications by scanning barcode using built in barcode scanner
- Automatically update stock levels
- Check clients balance



Portable printer



product  
design  
award  
2007



### Online ordering

*Stock control for many practices is an aspiration that is often unachieved.*

*VetSCOPE™'s experience in the UK market has led to the development of an online ordering system that is installed in a number of practices in the UK. This system offers many benefits to both the veterinary practice and the wholesaler.*

### Benefits to Practice

- Automatic invoice entry
- Electronic price updates
- Automatic order when stock is low
- Eliminate time consuming telephone ordering
- Delivery status available online
- Received stock entered without typing
- Reduce stock holding

- Eliminate out of stock situations

- Reduce staff administration

### Benefits to Wholesaler

- Orders received electronically
- Orders generated through stock levels
- Save on duplicate data entry
- Eliminate time consuming telephone ordering
- Build loyal customer base